

03

Common Myths

ABOUT EQUITABLE ACCESS

Because Equitable Access is campus-wide, several main concerns arise among institutions while considering an EA program. Let's dispel a few common misconceptions.



MYTH #1

Do instructors still have the **academic freedom to choose** specific course materials for their classes?



Sometimes, certain campus-wide access programs can limit instructors to specific course material options. But with a comprehensive technology solution like Willo, your campus instructors are no longer limited to individual publishers. Teachers can choose from more than 6,000 educational content providers, ensuring that academic freedom remains at the forefront of your campus.

MYTH #2

When EA programs add course material costs to student tuition and fees, do students become **financially overwhelmed**?



Aggregated course material costs empower students to make better financial decisions and to easily allocate student financial aid payments. This results in dramatically lower costs of materials and supplies per term. Providing students and their families with a digital, itemized bill for all course materials eliminates confusion, encourages student retention, and improves savings.



MYTH #3

Do Equitable Access programs pose certain **data security risks** to students across campus?



In today's digital environment, privacy and data security are top priorities. Depending on the campus LMS, original Equitable Access programs can sometimes present data risks if they lack secure features such as SSO (single sign-on) or fail to meet LTI standards.

Using Willo for campus EA programs increases student privacy by condensing multiple LMS integrations into a single platform, exceeding industry standards of data encryption. Students and instructors also receive the option to opt out of sharing their personally identifiable information with publishers. Lastly, Willo does not store student academic data such as grades or financial status.

